

# NERVA

GROUP

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Introduction

**NERVA** GROUP

**IS A CUSTOM WEB DESIGN  
COMPANY WITH A MARKETING FOCUS.**

We specialize in creating custom websites to communicate your brand, cater to your target audience and achieve your business objectives.

**OUR  
website designs  
and marketing  
communications  
are professional &  
intuitive, yet simple  
and clean.**

Consumers determine trust,  
credibility and value within **10** seconds.

The initial impression your website makes is essential. Custom website design takes time, creativity, careful research and planning. Our expert web designers will customize every graphic element of your website to impress, inform and interact with consumers in order to turn them into long-term customers.



About Us

## WITH OFFICES IN DUBAI, UAE AND DAMASCUS, SYRIA

**NERVA GROUP** is uniquely situated within the local, regional and global markets. **NERVA GROUP** is a product of the diverse backgrounds and extensive experiences of our team and we are naturally influenced by a wide variety of both traditional and modern cultures and trends.

**Our in-house staff has hands-on experience in design, art, media planning and buying, web development, e-commerce, advertising and marketing.**

**NERVA GROUP** offers full-service solutions for big and small projects alike



About Us

At NERVA GROUP

**WE PARTNER WITH OUR CLIENTS AND PROVIDE A CONSULTATIVE AND INTERACTIVE APPROACH.**

We learn as much as we can about our clients in order to accurately assess and analyze your needs and preferences and suggest a cost-effective solution.

This approach allows us to develop a close relationship with our clients in order to provide creative ideas that make a difference and are relevant to your particular industry, product, market or personal website.

### **WE WORK WITH OUR CLIENTS**

And help them grow by providing a strong foundation with functional resources based on our experience in marketing, web design, international business and technology. Our goal is not only to help you gain new business, but to help you establish and reinforce a sustainable online presence and branding strategy.



## Our Services

**NERVA**  
GROUP



### WE ALSO ...

offer custom software programming for your interactive website needs. Special web features include secure member log in areas, forums and message boards, journals and blogs mailing list management, and more.

### OTHER SERVICES THAT WE PROVIDE INCLUDE THE FOLLOWING:

- Custom Website Design
- Website Maintenance
- Flash Animation
- 3-D Animation
- Audio/Video Streaming
- Search Engine Optimization

- E-Commerce
- Shopping Carts
- Portal Websites
- Web Hosting
- IT Solutions
- Database Design

- Logo Design
- Marketing and Branding
- Custom Web Applications
- Website Critique
- Website Redesign
- Free Consultation, Quotes

# WEBSITE CREATION AND GRAPHIC DESIGN

**NERVA GROUP** specializes in creative graphic design, content and copy development for print and web media. We seamlessly integrate sales solutions and effective designs that consistently meet and exceed the expectations, deadlines and budgets of our clients. From logo creation to a total corporate image, our design team will utilize their expertise and the latest technology and trends to create unique and cutting-edge results for both small and large projects.



- We work*
- with our clients to develop
- an attractive and effective
- website. From website
- creation & maintenance to
- e-commerce and custom
- software develop-ment,
- We will design
- And implement your
- customized online presence.

## Our Services

# WEBSITE HOSTING AND MAINTENANCE

At **NERVA GROUP** we are committed to customer service and client satisfaction. We will continually meet the immediate and long-term content and technical needs of your website. We offer hosting for your website that is fast, user-friendly, secure and economical.

**Our servers which is located in texas, usa with linux OS apache 2.x web server. They are 24/7 supported with a lot of important features :**

- ≈ **High disk space and monthly bandwidth.**
- ≈ **Automated daily and weekly backup.**
- ≈ **Unlimited E-mail accounts with pop3 & imap , auto responders & forwarding , browser webmail support.**

**CALL US TODAY FOR MORE DETAILS ABOUT OUR PACKAGES AND TECHNICAL INFO .**

- ≈ Nerva Group's web maintenance and management services protect your website and give you the power, flexibility and choice of how and when to update and control the content of your website.
- ≈ Update with ease via an integrated, powerful and practical web Content Management System (CMS). Our customer service team is ready to assist you with any issues that may arise from technical troubleshooting to complete maintenance packages.

**WE GUARANTEE  
YOUR SATISFACTION  
& STAND BEHIND OUR WORK.**



# E-COMMERCE CREATION

### NERVA GROUP

is ready to assist your company in navigating the growing world of e-commerce and customer retention management. Growth and expansion in the global online marketplace requires careful planning and implementation to ensure that your products and services will be available and that your message will be understood in foreign markets.

### NERVA GROUP

can help your business design and implement an effective and practical e-commerce solution to meet your needs. Whether you are a small business in need of a shopping cart package or require an enterprise-wide commerce management system, Nerva Group has the expertise to help you develop and grow your business globally.

## FEATURES INCLUDE:

- Customer Management
- Affiliate/Agent Tracking
- Product Management
- Recurring Billing
- Fulfillment Notification
- Secure Transactions
- Multi-User Access
- Catalog Generation



# CUSTOM WEB APPLICATION DEVELOPMENT

Web applications include a wide variety of custom-designed programming to enhance your website and provide specific functions or services. Examples may be as simple as an online customer information form, to an interactive toolbar or portal to interact with your clients.

## POPULAR WEB APPLICATIONS INCLUDE:

- Information/Sales Forms
- Intranet/Extranet
- Software Integration
- Project Management Tools
- Customer Portals
- Portfolios/Showcases
- Audio/Video/Image Library
- Embedded Video
- Internal Site Search Engines
- Private Client Sections
- E-commerce/Shopping Carts
- Customer Relationship Management (CRM)
- Content Management Systems (CMS)



## MARKETING, BRANDING AND IDENTITY

**A good brand is critical in developing a successful business.**

Your organization's visual identity and logo are an expression of your business model, corporate philosophy, values and services. The most important aspect of developing your brand is determining your identity:

**how you want to be perceived by customers. The image and impression your brand makes will determine whether consumers will become customers.**



marketing, branding and identity services can assist you in developing a new brand or by refining an existing brand.

### **We will collaborate**

with you to brainstorm, understand, define and appeal to your targeted audience and markets across multiple mediums. The creative process involves discovery, definition, development and communication.



Our Services 

# SEARCH ENGINE MARKETING (SEM)

**Search** Engine Marketing (SEM) includes paid advertising (PPC – pay per click, sponsored advertising, etc.) Search Engine Optimization (SEO), and Social Media Marketing (SMM). All of these online marketing strategies are important types of advertising that will help increase traffic and bring users to your website.

## Search Engine Optimization (SEO)

**Enhances your website so that it will be found easily by customers using search engines such as Google, MSN, AOL and Yahoo.**

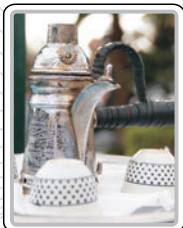
Our **SEO** services will enable you to gain online credibility, ranking and visibility for your website & brand 24 hours a day.

A well-designed and implemented online marketing and advertising strategy is essential to increase the number of interested prospects & targeted customers to your website.



Portfolio

# PHOTOGRAPHY



NERVA GROUP

Portfolio

PORTFOLIO  
PORTFOLIO

NERVA GROUP

works with all sizes and types of companies including

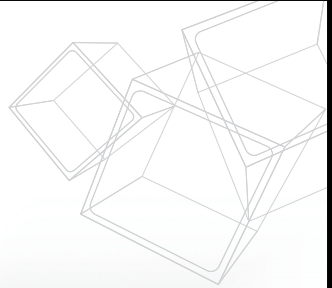
non-profit organizations, advertising agencies and individuals who want a partner to make their online presence unique and visually appealing.



Portfolio

# PORTFOLIO

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[dubaicss.com](http://dubaicss.com)



[www.armintgroup.com](http://www.armintgroup.com)



[www.shiplands.com](http://www.shiplands.com)



[union-chemicals.com](http://union-chemicals.com)



[www.carszone.ae](http://www.carszone.ae)



[www.tigergmd.com](http://www.tigergmd.com)

[www.turjman.net](http://www.turjman.net)

PLEASE FEEL FREE TO VISIT OUR WEBSITE AT  
[www.nervagroup.com](http://www.nervagroup.com)

for examples of our latest projects or contact us for an extensive portfolio review and consultation.

Portfolio

# PORTFOLIO

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[bluescratchrepair.com](http://bluescratchrepair.com)



[www.ws-realstate.com](http://www.ws-realstate.com)



[www.starstwins.com](http://www.starstwins.com)



[www.lemnapi.com](http://www.lemnapi.com)



[www.appteco-hosting.com](http://www.appteco-hosting.com)



[www.women.ae](http://www.women.ae)



[www.binjassim.ae](http://www.binjassim.ae)

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for examples of our latest projects or contact us for an extensive portfolio review and consultation.

## Contacts

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